

East Troy All Sports Booster Club

Meeting Minutes

August 7, 2023

MEETING: Called to order at 7:06 p.m. by President Alisa Aleckson.

PRESENT: Jenny Kesselhon, Scott Beaver, Julie Kader, Michelle Schaefer, Rosemary Martin, Debbie Hodges, Alisa Aleckson, Stacey Kuehn, Aaron Judd, Laura Cesar

INTRODUCTIONS: All attendees introduced themselves.

NEW MEMBERS: None. Brad Wareing made a donation to the booster club. Julie will reach out to him to thank him, let him know he will now be a lifetime member, and invite him to the next meeting.

SECRETARY'S REPORT: Debbie Hodges motioned to approve the June report. Alisa Aleckson seconded. All in favor. Motion carried.

TREASURER'S REPORT: Income for June and July consisted of \$2,500 in community support, \$2,866 from concessions and \$10 from memberships. Expenses for June consisted of \$500 for concessions, \$350 for gift cards for retiring board members and \$435 for the senior banquet. Julie Kader motioned to approve the June report. Rosemary Martin seconded. All in favor. Motion carried.

DISBURSEMENTS: There were no new requests for money this month.

OLD BUSINESS:

1. Stein's Fundraiser: Doug Beth gave Laura Cesar a check for \$15,525 for the spring volunteer sessions.
2. Senior Banquet: Banquet was held May 7th.
3. Athletic Director: Stacey Kuehn shared that there will be an Activities Coordinator position to oversee facilities use and Athletic Director responsibilities. Brian O'Leary has been hired for the position. Debbie Hodges indicated that there is a list of items that we would like to work with Brian on.
4. Sponsor Letter: This was sent out mid-May.

NEW BUSINESS:

1. Sponsor Statuses and Brochure: Responses received were reviewed. Board members will reach out to follow up on getting business cards and payments. Staff changes on the sports program will be reviewed with Aaron Judd prior to it being printed.
2. Tracking Volunteer Hours/List of Seniors: Aaron Judd will create a QR code posting for the concession stands to track volunteer hours.
3. Stein's Check and Disbursement to Teams: Jenny Kesselhon will contact Janessa Pluess, Gridiron Club, to deposit the check and request a check made out to the Booster Club. Half will go to the school for the teams and half to the Booster Club. Laura will send a thank you card to

Doug Beth.

4. No Varsity Football: There will not be a varsity football team this year. There will be a JV football team.
5. Use of Concession Stands: This topic will be discussed with the new Activities Coordinator.
6. Square Terminal: This topic will be postponed for a future meeting.
7. Earmarking of Funds: Alisa Aleckson motioned to earmark \$31,000 in current funds. Debbie Hodges seconded. All in favor. Motion carried.
 - \$4,000 for the 2023-24 concessions stipend
 - \$6,000 for the January 2025 scoreboard payment
 - \$6,000 for the January 2026 scoreboard payment
 - \$5,000 for spring 2024 scholarships
 - \$5,000 for spring 2025 scholarships
 - \$5,000 for spring 2026 scholarships
8. Review of Concession Items Offered: This topic will be discussed with the Murphys.
9. Freshman Parents: Lisa Dragotta can send a letter to Freshman families after the letter is drafted.
10. Cookout/Gathering for New Parents: This topic will be discussed at a future meeting.
11. Facebook Page: This topic will be discussed further at a future meeting.
12. Cheer Competition: There will be a middle school and JC competition in January. The cheer team is requesting to have the booster club to open the stand for this all-day event.
13. Facilities Fundraisers: Stacey Kuehn inquired about having the Booster Club or a sub-committee to look into holding large fundraisers to address future facility needs. This discussion will continue at the next meeting.
14. Scholarship thank you notes received from Blake Kader and Connor Komperud.
15. Next Meeting: The next meeting will be held on Monday, September 11th at 7:00 p.m. at East Troy High School in the new meeting room.

Alisa Aleckson motioned to adjourn. Julie Kader seconded. The meeting was adjourned at 9:00 p.m.

Respectfully submitted, *Laura Cesar*